

Product Solutions: K-12 Education

Back to Basics for Healthier Spaces

Help Protect Beyond COVID-19

Getting back together means getting back to basics. While much has changed, there are some simple facts that remain the same. Every year a variety of illnesses spread in the community and take children and staff out of the classroom and away from learning. It's a fact that when people gather in shared spaces, viruses and bacteria can transfer through direct contact, the air or by touching a contaminated surface.*

PATHOGENS	WHAT ILLNESS IS CAUSED	SURVIVAL
Norovirus	Gastrointestinal illness/stomach flu	Days to weeks on surfaces†
Rhinovirus	Half of all common colds	4 – 25 hrs on surfaces†
Influenza A Virus	The flu	2 hrs – 2 wks on surfaces†
Respiratory Syncytial Virus (RSV)	Respiratory illness, mostly children	5 – 7 hrs on surfaces†
Staphylococcus aureus and MRSA	Skin (staph) infections	30 mins – 3 yrs on surfaces†
Measles	Measles	Up to 2 hrs in air and on surfaces†



- ▶ On average, colds result in **189 million** missed school days¹
- ▶ **59%** of desks in schools tested positive for fecal bacteria²
- ▶ A child touches and retouches over **300** surfaces in 30 minutes⁵

- ▶ RSV results in **58,000** hospitalizations of children under 5 years old each year³
- ▶ Teachers are exposed to **7 times** more bacteria per square inch than doctors²

- ▶ **4 in 5** students don't use soap after using the bathroom⁴
- ▶ **81% of teachers** identified "regularly sanitized schools as critically important to making them feel comfortable teaching in person"⁶

Disinfect to Reduce the Risk

By following the basics for good hand hygiene, cleaning and disinfecting properly — and killing germs on commonly touched surfaces — you can help break the chain of infection.

For public health reasons, it's important to reduce the risk of illnesses and the economic burdens caused by infections.







Give Them Peace of Mind

Now more than ever, people want assurances that shared spaces are clean and safe. By using a well-known trusted brand, you can help them feel more confident the job has been done effectively.

- ▶ **Clorox is the #1 brand** used for disinfecting schools[†]
- ▶ **Clorox is THE most trusted brand** when it comes to disinfecting businesses[§]

* <https://www.cdc.gov/infectioncontrol/spread/index.html> † On hard non-porous surfaces ‡ 2020 Clorox Business-to-Business Brand Health Tracker, n=50 education janitorial professionals § Morning Consult Custom Research, Dec 2020, n = 6,000 consumers 1. Fendrick MF et al. The Economic Burden of Non-Influenza Related Viral Respiratory Tract Infection in the United States. Arch Intern Med. 2003;163(4):487-494 2. Gerba, C. P. The Burden of Norovirus in Schools; Cengage Learning, 2016 3. Rha B, Curns AT, Lively JY, et al. Respiratory Syncytial Virus-Associated Hospitalizations Among Young Children: 2015–2016. Pediatrics. 2020;146(1): e20193611 4. Guinan, M. E.; McGuckin-Guinan, M.; Severeid, A.; Philadelphia, M.; The Agnes Irwin School, F. Who Washes Hands after Using the Bathroom? 5. Alliance for Consumer Education. Cleaning Definitions - Disease Prevention | Alliance for Consumer Education <https://www.consumered.org/programs/health-wellbeing/cleaning-definitions> (accessed Feb 14, 2019) 6. Educators for Excellence. Voices From The Classroom: A Survey Of America's Educators [Internet]

For All Your Disinfecting Needs, CloroxPro Has You Covered

Products	When	Where	Who	How Often
CloroxPro® Clorox® Disinfecting Wipes* 6/75 ct canister, 15949 • 1/700 ct bucket, 31547 2/700 ct, refill, 31428 • 9/70 ct pouch, 60034 	During the day and especially during rising illness levels in the school or community	Shared and commonly touched surfaces (e.g., handles, desks, tables, faucets, etc)	Faculty and other staff	In between uses or after high-use periods
Total 360® Electrostatic Sprayer Cart, 1/each, 60025 Clorox® Total 360® Disinfectant Cleaner, 4/128 fl. oz., 31650 Clorox® TurboPro™ Electrostatic Sprayer 2/1 ct, 29561 Turbo Pro™ Disinfectant Cleaner 3/121 fl. oz., 60091 	Nighttime or when space is vacant	Shared and commonly touched surfaces — particularly in classrooms, restrooms, auditoriums, gym areas.	Cleaning staff	Daily and after high-use periods
Anywhere® Daily Disinfectant and Sanitizer (for Total 360 sprayer devices) 4/128 fl. oz., 31651 Anywhere® Daily Disinfectant & Sanitize (for any sprayer device) 6/64 fl. oz., 60112 	Nighttime or when space is vacant	Shared and commonly touched surfaces, including food-contact surfaces and toys. No-rinse sanitizer Safe to use around kids, food and pets	Cleaning staff	Daily and after high-use periods
CloroxPro® Clorox® Urine Remover 6/32 fl. oz., pull top, 31415 • 4/128 fl. oz., 31351 Clorox® Toilet Bowl Cleaner with Bleach, 12/24 fl. oz., 00031 	When there is urine odor or stain challenges <hr/> When the toilet bowl needs to be cleaned and disinfected	Grout, carpets and other hard and soft surfaces <hr/> Restroom, toilets	Cleaning staff	As necessary or daily if urine odor is a persistent issue <hr/> Daily and after high-use periods
Clorox® Clean-up® Disinfectant Cleaner with Bleach 9/32 oz., 35417 • 4/128 oz., 354200 Clorox® Disinfecting Bathroom Cleaner 9/30 fl. oz., 16930 	When grease, grime or mold & mildew stains are a challenge. Cleans and disinfects	Shared and commonly touched surfaces, including restrooms, showers, locker rooms	Cleaning staff	As necessary
CloroxPro® Clorox® Disinfecting BioStain & Odor Remover 4/128 fl. oz., 31910 • 6/32 fl. oz., Pull-top, 31911 Clorox® Odor Defense Air & Fabric Spray, 9/32 fl. oz, 31708 Clorox® Odor Defense® Air Spray (metered refill) 12/6 oz, 31710 Clorox® Odor Defense® Wall Mount 10/1 ct, 31793 	When there is blood, body fluids or bad odors present (e.g., feces, vomit, urine)	Places where bio spills happen, or where odor tends to be a challenge	Cleaning staff	As necessary

Use products as directed on each product's label *Availability by UPC may vary by distributor based on fluctuation of Clorox supply