



HEALTHCARE Topline Trends



Impact of COVID-19 Pandemic Forces Heightened Need to Address Cross-Contamination

Hospital staffs face unprecedented **surges** in numbers of patients and increased **exposure** due to a lack of PPE. This reality poses significant challenges to the Infection Prevention & Control Programs and increased threats for incidents of **cross-contamination**.

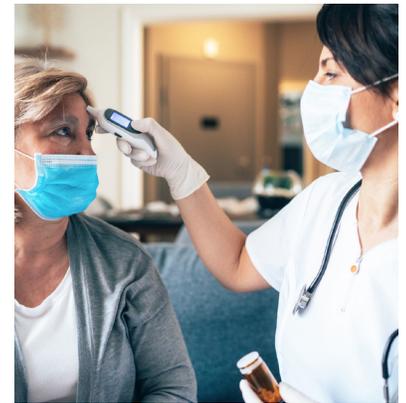
These trends call for renewed and thorough assessments of how facilities operate and which areas pose opportunities for improvement.

- **Handling the Surge** requires that hospitals strive to achieve even higher levels of safety and efficiencies in ways that better protect patients and staff
- **Working more Efficiently** so that staff is not only able to handle surges but also has more time to care for patients during their stay
- **Avoiding Cross-Contamination** with improved hand hygiene practices by everyone who enters the facility
- **Stay on top of Latest Infection Prevention Recommendations & Best Practices for Infection Control**

www.cdc.gov/coronavirus/2019-nCoV/hcp/index.html | apic.org/covid19/

- **Track & Act Upon Performance Measures & Opportunities**

medicare.gov/hospitalcompare/search.html | www.leapfroggroup.org



INSIGHTS INTO ACTION

Suggested areas of opportunity to better protect patients & healthcare workers from cross-contamination and the spread of germs.



Upgrade to Touchless Dispensers

- Eliminate manual dispensers to reduce common touch points
- Convert to automated touchless dispensing
- Also add touch free dispensers in new locations that facilitate maximum hand hygiene compliance

Reinforce Proper Hand Hygiene

- Promote awareness of hand hygiene to staff and patrons with posters, signage, videos, newsletters and online communications
- Help restore trust so people see that you are taking extraordinary measures to help them feel safe while receiving their services and when they return home

Sanitize & Disinfect Hard Surfaces

- Look for not only 'hot spots' that might be a source for cross contamination, but make sure your current regiment for sanitation & disinfecting offers maximum effectiveness and ease-of-use

Replace Reusables: Survey your **entire** facility for opportunities to eliminate re-usables including:

- Disposables for patient cleaning and care
- Consider replacing permanent ware cups and plates with disposable throughout your facility
- Also move from reusable, cloth cleaning
- Look into more hygienic, touchless and individually wrapped, plastic cutlery in place of flatware in foodservice areas and for in-room dining



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OPPORTUNITIES AHEAD

Ways to Help Reduce Exposure and Cross-Contamination

Having been an integral and long-term part of virtually all healthcare facilities in the U.S., GP PRO (Georgia-Pacific) has a full range of solutions to help upgrade all environments throughout your facility:

Touchless Towel, Soap and Sanitizer Dispensers



Your opportunity areas:

- In the lobby
- In public restrooms
- For patient rooms
- At nurses' stations

Soft, Disposable Washcloths and Towels



Your opportunity area:

- For patient room care

Effective Sanitizing Solutions



Your hygiene advantage:

- That works well with your existing sanitation protocols

Unique Foodservice Disposables and Dispensing Systems



Your opportunity areas:

- For the cafeteria
- At snack shops
- In break rooms



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One Source, Countless Benefits

EVS Professionals looking to save time and money, and reduce complexity, can consolidate solutions with GP PRO:

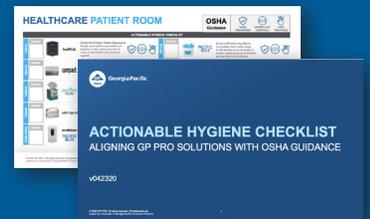
- One source for sales support
- One common look
- One key for all dispensers
- One installation process

Support for Success

As you take next steps, we encourage you to reference one of these useful guides to assist in your planning:

- [Guidance on Preparing Workplaces for COVID-19](#) (OSHA/CDC)
- [Healthcare Hygiene Checklist](#) (GP PRO)

Here's to helping you develop a safer, more hygienic operation! Please contact your GP PRO representative for additional support and assistance.



 ARE YOU HYGIENE READY?

gppro.com | 1-866-HELLOGP (435-5647)

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